



Birthright Israel Foundation

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Dear Friends at ACBP,

As the new President of Birthright Israel Foundation, I feel privileged to reflect on and express our profound appreciation and gratitude to the Andrea and Charles Bronfman Philanthropies for its vision, leadership and unwavering support of Birthright Israel.

I have followed Birthright Israel from its audacious beginnings to the remarkable position it holds today in our Jewish community—namely the most positive and successful Jewish identity building endeavor ever undertaken. Today, more than 300,000 young Jewish adults have experienced Birthright Israel, discovering their own personal connections to our People, to Israel, and upon their return home, to their Jewish community. The impact of Birthright Israel is profound and is directly tied to the passionate leadership of Andrea (z”l) and Charles Bronfman and the outstanding professional team at the Andrea and Charles Bronfman Foundation.

ACBP provided important initial funding for and has continued to take a leading role in support of Birthright Israel. The Foundation’s total contributions over the past 13 years exceed \$25 million but ACBP’s full contribution to Birthright Israel is much, much greater. ACBP’s professional team as well as its principals, have helped guide the early development of the program, provided ongoing expertise in capacity building, solicitation support and management guidance, throughout the history of the organization, all to assure the program’s sustainability and prosperity for generations to come.

Several years ago, I decided I wanted to focus more of my time and energy on helping young Jewish adults create stronger ties to Israel. Now I am in the wonderful position of being able to do that with the premier Jewish identity-building organization in the world. I have much to learn about Birthright Israel but I already know a few important things that give me confidence in its future --the incredible history of how it all began, the clarity of purpose needed to succeed and the extraordinary people at ACBP whose vision and hope for our Jewish future turned a remarkable idea into reality.

On behalf of everyone at Birthright Israel Foundation and on behalf of the hundreds of thousands of young Jewish adults whose lives have been enriched by the magical 10-day experience, we thank and applaud you, Charles and the entire ACBP team.

With gratitude,

David Fisher

President, Birthright Israel Foundation